

Everyday tastes good.

Good ideas in the basket.





01

Groceries becoming a meal.

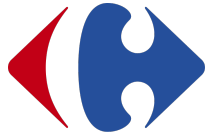
02

A simple idea to use tonight.

03

Recognizable produce, not an abstract promise.





The same brand. In every format.

Adapt the groceries to your tastes and what
is already in your kitchen.



Everyday
tastes good.



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AD · 4:5



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Good ideas in the basket.

01

Today's groceries.

Tomatoes, courgettes, carrots. A simple
starting point for a meal.

02

An idea for tonight.

Roasted vegetables, bread to share and a
table ready for dinner.

03

Make it yours.

Adapt the groceries to your tastes and
what is already in your kitchen.

Independent concept · Palette · AI visual

PDF · A4